K-Love is important to me and my community by giving me and my family uplifting and encouraging Christian music to listen too.

We don't even listen to any of my other local stations because I know that there will always be good people, good music and no offensive language to shield my 4 year old daughter from. If we were to lose this station by an LPFM I think it would be a real tragedy.

K-Love is genuinely interested in what their listeners have to say becasue they are listener supported and they wouldn't still be on the air without that support. They provide local information regarding activities for families to be involved in and they are involved in our local community.